

Mark Drakeford AS/MS
Ysgrifennydd y Cabinet dros Gyllid a'r Gymraeg
Cabinet Secretary for Finance and Welsh Language



Llywodraeth Cymru
Welsh Government

Ein cyf/Our ref MDFWL/00096/25

Cllr Barry Griffiths
BarryBees@outlook.com

6th February 2025

Dear Councillor Griffiths,

Thank you for your email of 27 January expressing your support for the visitor levy.

The Visitor Accommodation (Register and levy) Etc. (Wales) Bill was introduced into the Senedd on 25th November 2024 and is now being scrutinised by the Senedd. The Bill requires Welsh Ministers to maintain a register of visitor accommodation providers and their premises in Wales.

If the Bill passes, local authorities will be able to choose if they wish to introduce a visitor levy on overnight stays in their area following consultation with local communities and businesses and I would encourage you to engage with Conwy Borough Council as they consider whether or not to consult on introducing a levy.

A levy in Wales would raise new revenue which would be re-invested to support tourism activity and infrastructure. If all authorities decide to implement the levy, it could generate up to £33m across Wales. This funding will support local areas in managing the costs of hosting visitors, such as street cleaning, waste collection, maintaining public toilets, and preserving natural and cultural attractions. This will not only enhance the reputation of destinations, but also improve the quality of life for residents, making a significant and visible difference.

I believe it is fair and reasonable to ask visitors to make a modest contribution towards the wider costs of tourism and to create a fair and transparent system that benefits everyone in the community. I am hopeful that local authorities will consider the levy to be an effective tool to effectively manage tourism in their area in ways that are aligned with local needs.

Thank you once again for your letter.

Yours sincerely,

Mark Drakeford AS/MS
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Cabinet Secretary for Finance and Welsh Language

Canolfan Cyswllt Cyntaf / First Point of Contact Centre:
0300 0604400

Bae Caerdydd • Cardiff Bay
Caerdydd • Cardiff
CF99 1SN

Correspondence.Mark.Drakeford@gov.wales
Gohebiaeth.Mark.Drakeford@llyw.cymru

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We welcome receiving correspondence in Welsh. Any correspondence received in Welsh will be answered in Welsh and corresponding in Welsh will not lead to a delay in responding.